

# 100 YEARS OF REHAB: REMEMBERING OUR PAST TO ACHIEVE THE FUTURE!

2020 Arkansas Rehabilitation Association Training & Southwest Regional National Rehabilitation Association Conference

## Vendor and Ad Registration Guide

### Options and Descriptions:

| ITEM                                 | COST        | DESCRIPTION  |
|--------------------------------------|-------------|--|
| <i>Schools</i>                       | \$ 100.00   | *Exhibit table*  |
| <i>Small business</i>                | \$ 120.00   | *Exhibit table*  |
| <b>EXHIBIT TABLE</b>                 | \$ 250.00   | *Exhibit table*  |
| <b>EXHIBIT TABLE w/ full size Ad</b> | \$ 300.00   | *Exhibit table w/full size Ad* - <b>13x7.5 in. preferred, PowerPoint size. Upload feature in registration</b>  |
| <b>Platinum Sponsorship Level</b>    | \$ 5,000.00 | Includes:<br>*Meal or Reception Sponsorship*<br>*Listing on ARA website, newsletter, At-a-glance, & Facebook* - <b>Logo must be submitted through when registering. PNG Preferred</b><br>*Exhibit table*<br>*Four tickets for award luncheon*<br>*Business card/swag inserted in conference bag if received by <b>May 1<sup>st</sup></b> *<br>*Break sponsorship and listing in online program/agenda*<br>*Listing/Emblem on Conference T-shirts* - <b>Uploaded logo will be used</b><br>*Full Size AD* - <b>13x7.5 in. preferred, PowerPoint size. Upload feature in registration</b><br>*Four free t-shirts* |
| <b>Gold Sponsorship Level</b>        | \$ 1,500.00 | Includes:<br>*Listing on ARA website, newsletter, At-a-glance, & Facebook. * - <b>Logo must be submitted through when registering. PNG Preferred</b><br>*Exhibit table*<br>*Two tickets for award luncheon*<br>*Business card/swag inserted in conference bag if received by <b>May 1<sup>st</sup></b> *<br>*Break sponsorship and listing in online program/agenda*<br>*Listing/Emblem on Conference T-shirts* - <b>Uploaded logo will be used</b><br>*Full Size AD* - <b>13x7.5 in. preferred, PowerPoint size. Upload feature in registration</b><br>*Two free t-shirts*                                    |
| <b>Silver Sponsorship Level</b>      | \$ 750.00   | Includes:<br>*Listing on ARA website, newsletter, At-a-glance, & Facebook. * <b>Logo must be submitted through when registering. PNG Preferred</b><br>*Exhibit table*<br>*two tickets for award luncheon*<br>*Co-Break sponsorship and listing in online program/agenda*<br>*Listing on Conference T-shirts* - <b>Uploaded logo will be used</b><br>*Full Size AD* - <b>13x7.5 in. preferred, PowerPoint size. Upload feature in registration</b><br>*Two free t-shirts*   |
| <b>Bronze Sponsorship Level</b>      | \$ 400.00   | Includes:<br>*Listing on ARA website, newsletter, At-a-glance, & Facebook. * <b>Logo must be submitted through when registering. PNG Preferred</b><br>*Exhibit table *<br>*Listing on Conference T-shirts. * - <b>Uploaded logo will be used</b><br>* two free t-shirts*<br>*1/2 Size AD* - <b>6.5x3.75 in. preferred, ½ PowerPoint size. Upload feature in registration.</b>  |
| <b>Full Size AD</b>                  | \$ 100.00   | <b>13x7.5 in. preferred, PowerPoint size. Upload feature in registration</b>   |
| <b>1/2 Size AD</b>                   | \$ 50.00    | <b>6.5x3.75 in. preferred, ½ PowerPoint size. Upload feature in registration.</b>  |

**Registration for vendors and sponsors for full items listed above will end on 2/28/2020, i.e. for signage and ad placements. Sponsorships materials/emblems, Ads, and Online listings must be submitted by 2/28/20 to be guaranteed placement. Any updated/additional material between then and 4/17/20 to be placed online or on t-shirts will be attempted, but not guaranteed.**

**Ads, Flyers, Emblems, Business Cards, and Swag:**

If indicated with your selection, you will be asked to attach a Pdf/PNG/JPEG copy of you Ad and/or promotional material to be posted online. This will include the emblem you want attached to the conference t-shirt if you are a Platinum, Bronze or Gold Sponsor. *The Ad size requirement listed above is preferred for best resolution possible, but any online/Ad material may be adjusted to fit landscape format if needed.* **Reminder-** Business card or promotional material inserted in conference swag bag need to be shipped to the following address by **May 1st: Tina Shores at 10029 N Graphic Cutoff, Mountainburg, AR 72946.**

**Meals:**

All indicated Vendors and Sponsors are invited to the evening receptions/mixers. Certain sponsorships will be allocated tickets to the award luncheon; otherwise award luncheon tickets will have to be registered for or purchased. *Vendors are invited to join us for breaks.*

**Refund policy:**

If you cancel before 4/3/20 there will be no charge and vendors can receive a full refund. If you cancel on or after 4/3/20, you will forfeiture a non-refundable service amount \$25.00. Any cancellations after 4/17/20, 50% refunds will be given with board approval.

**Location, Hotels, and other info.:**

The conference will be held May 20th-22nd, 2020 at the Arlington Resort Hotel and Spa with pre-event activity on 5/19/20; 239 Central Avenue Hot Springs, AR 71901.

**MAKE SURE TO RESERVE YOUR ROOM AT THE CONFERENCE HOTEL (Arlington Resort Hotel and Spa)**

To reserve your room and guarantee the ARA rate of: contact the Arlington for the ARA rate at [www.arlingtonhotel.com](http://www.arlingtonhotel.com) or 1-800-643-1502. Make sure you ask for the ARA rate.

Arlington rate: \$100.00 for a regular single/double room and \$149.00 for a mineral water room while rooms last. Does not include tax, fees, and \$15.00 charge for each additional person in room.

Additional rooms have been reserved at the Hotel Hot Springs at [www.hotelhotsprings.org](http://www.hotelhotsprings.org) or 1-877-6236697. Make sure you ask for the ARA rate

If you're attending the 2020 ARA training conference and will **require accessible parking for the conference**, please indicate that on your registration form. We want to make your conference, including parking, a positive experience. Thank you very much!

Website:

[www.arrehabassociation.org](http://www.arrehabassociation.org)

Facebook:

<https://www.facebook.com/AR.Rehab.Association>

Email:

[arrehabassociation@gmail.com](mailto:arrehabassociation@gmail.com)

*We are the Arkansas Chapter of The National Rehabilitation Association. The National Rehabilitation Association is an organization that promotes "ethical and state of the art practice in rehabilitation."*

*Our organization is built on dedicated professionals committed to their work in rehabilitation—we invite you to join us as we work to eliminate barriers to the employment and productivity of individuals with disabilities.*

## On-Site Vendor Setup

**Exhibit Booth:** Includes one 6' draped table, two chairs, pipe and drape, and an identification sign. Please notify us by 4/15/20 if you are bringing equipment that will not stand on your table or fit in a normal exhibit area.

**Other Benefits:** Free Admission to all general conference activities, including receptions, mixers, and keynotes. You will be included in a "Vendor treasure hunt" to increase foot traffic. Your company will be listed in conference material.

**Setup -** Tuesday May 19<sup>th</sup>, 2020 between 2 p.m. and 4:30 p.m.

**Dismantle –** Friday, May 22<sup>nd</sup>, 2020 after 12:00 pm.

**Exhibit Times:** Exhibits will be open to conference participants on Wednesday May 20<sup>th</sup> to Friday May 22<sup>nd</sup>, 2020 at 8:00 a.m. Exhibit Area will be shut down at 5pm on Wednesday May 20<sup>th</sup> to Thursday May 21<sup>st</sup> and at noon on May 22<sup>nd</sup>, 2020.

**Liability:** Arkansas Rehabilitation Association shall not be accountable or liable for any damage, loss, harm or injury to the person or property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or other causes. The exhibit areas will be locked when not in use.