

2023 AWA Conference: Building Better Opportunities

# **Sponsorship Packet**



AUGUST 16-18, 2023

## LOCATION

HOT SPRINGS CONVENTION CENTER

Dr. Syard Evans AWA President sevans@supports.org

OPPORTUNITY AHEAD March 1, 2023

Greetings friends of AWA,

The Arkansas Waiver Association is excited to return to action with the 2023 AWA Conference: Building Better Opportunities at the Hot Springs Convention Center, August 16-18. With everything going on in the world of home and community-based services today, we look forward to hosting an action-packed three-day event that highlights the best in our field, facilitates opportunities for learning and developing new skills, and empowers a greater degree of leadership from people receiving services and the Direct Support Professionals who serve them. We're excited to bring hundreds of folks together to learn innovative ways to navigate home and community-based services, to build and strengthen the community committed to the inclusion of everyone, and to enjoy the creativity, entertainment, and opportunities we all have to share.

We invite you and your organization to be a part of this long anticipated event. I'm including a sponsorship breakdown. However, if you and your organization would like to discuss support opportunities outside of these sponsorship levels, we invite you to reach out. As with all things, we're committed to ensuring everyone has an opportunity to be included in our important work.

I can't wait to see you in August.

Respectfully,

Dr. Syard Evans President Arkansas Waiver Association



## **About Arkansas Waiver Association**

The Arkansas Waiver Association is a not-for-profit corporation guided by a Board of Directors who serve without compensation of any kind. We seek to improve the quality of life for individuals with a developmental disability and their families through active advocacy, open communications, and an exchange of professional ideas. The AWA Board is comprised of individuals who receive Waiver services, families of individuals who receive Waiver services, professionals who work for developmental disability community providers, and other advocates of home and community-based services. Our membership is from the same groups.

## **Sponsorship Packages**

PRESENTING SPONSORSHIP PACKAGE	
Price: \$15,000	
Description	
1.	Ad in conference booklet-full page
2.	Information about company/organization in conference tote bag
3.	Company/organization name on conference t-shirt
4.	Name on banner displayed at conference
5.	Complimentary Vendor Table
6.	Opportunity to Welcome conference participants to kick-off the conference
7.	Opportunity to greet participants at all main-stage events

8. Four free professional tickets to conference

## LEADING SPONSORSHIP PACKAGE

## Price: \$10,000

## Description

- 1. Ad in conference booklet— full page
- 2. Information about company/organization in conference tote bag
- 3. Name on conference t-shirt
- 4. Name on banner displayed at the conference
- 5. Complimentary Vendor Table
- 6. Sponsor logo displayed at all refreshment tables
- 7. Opportunity to Welcome participants at the opening day lunch
- 8. Four free professional tickets to conference

## FACILITATING SPONSORSHIP PACKAGE

## Price: \$8,000

## Description

- 1. Ad in conference booklet— 1/2 page
- 2. Information about company/organization in conference tote bag
- 3. Name on conference t-shirt
- 4. Name on banner displayed at the conference
- 5. Complimentary Vendor Table
- 6. Opportunity to address participants at Day 2 meal break
- 7. Two free professional tickets to conference

## **EMPOWERING SPONSORSHIP PACKAGE**

## Price: \$6,000

## Description

- 1. Ad in conference booklet— 1/2 page
- 2. Information about company/organization in conference tote bag
- 3. Name on conference t-shirt
- 4. Name on banner displayed at the conference
- 5. Complimentary Vendor Table
- 6. Two free professional tickets to conference

## ACCESS SPONSORSHIP PACKAGE

## Price: \$5,000

## Description:

\*\*\*\*AWA makes conference registration FREE to self advocates and provides lodging support when possible based on sponsorships contributions

- 1. Name in conference booklet—1/2 page
- 2. Information about company/organization in tote bag
- 3. Name on conference t-shirt
- 4. Name on banner displayed at the conference
- 5. Recognized at all main-stage events for providing access for self advocates to attend the conference for free

## SUPPORTING SPONSORSHIP PACKAGE

## Price: \$4,000

#### Description

- 1. Ad in conference booklet— 1/4 page
- 2. Information about company/organization in conference tote bag
- 3. Name on conference t-shirt
- 4. Name on banner displayed at the conference
- 5. One free professional ticket to conference

## **VENDOR TABLE - For-Profit**

## Price: \$3,000

## Description

- 1. Vendor Table with access to all conference participants throughout the event
- 2. Name in conference booklet
- 3. Information about company/organization in tote bag
- 4. Name on conference t-shirt

## **VENDOR TABLE - Non-Profit**

## Price: \$500

## Description

- 1. Vendor Table with access to all conference participants throughout the event
- 2. Name in conference booklet
- 3. Information about company/organization in tote bag
- 4. Name on conference t-shirt